

Manhattan Phrase: 40.74279,-74.008981 to 40.728411,-73.975679

Shannon Novak

This project invites you to walk 14th Street with a mobile device (phone or tablet running iOS or Android) and hold the device up to specific sites to reveal the musical history of that site through sound, colour, and shape. These sites are like musical notes, that when put together form a musical phrase. You will need a mobile device with an Internet connection and the free app *Aurasma* installed to view each work.

1. Download the Aurasma app to your mobile device (available for iOS or Android)
2. Search for “Shannon Novak”, select his channel, and follow him

List of locations and songs


Site no.	Site name	Site address	Description	Music track
1	Liberty Inn	500 W 14 th St.	Felipe Rose from the Village People was discovered here	“Go West” by the Village People
2	Former residence of Marcel Duchamp	210 W 14 th St.	Marcel Duchamp lived here in 1943	“Erratum Musical” by Marcel Duchamp
3	Former residence of Woody Guthrie	148 W 14 th St.	Woody Guthrie lived here in 1942	“So Long, It’s Been Good to Know You” by Woody Guthrie
4	Site of the former Theatre Francais	105-109 W 14 th St.	Music from “La Grande Duchesse” was performed here in 1867	“Overture” by Jacques Offenbach
5	Site of the former theatre company The Living Theatre	69 W 14 th St.	Music from “The Connection” was performed here in 1959	“Music Forever” by Freddie Redd
6	Site of the former Steinway Hall	71-73 E 14 th St.	Russian virtuoso pianist Anton Rubinstein performed here in 1872	“Rondo in A Minor” by Wolfgang Amadeus Mozart
7	Site of the former Union Square Theater	56 E 14 th St.	George M. Cohan made his debut here	“Give My Regards to Broadway” by George M. Cohan
8	Site of the former Luchow’s (University Hall)	110 E 14 th St.	The hit song “Yes Sir, That’s My Baby” from 1925 was written here	“Yes Sir, That’s My Baby” by Ace Brigode
9	Site of the former City Theatre	114 E 14 th St.	Music from “Miss Innocence” was performed here in 1910	“Oh! That Yankianna Rag” by Melville Gideon
10	Site of the former Academy of Music (Irving Place)	Corner of 14 th Street and Irving Place	Music from “Carmen” was performed here in 1878	“Prelude” by Georges Bizet
11	The Palladium	140 E 14 th St.	The Rolling Stones performed here in 1965	“Everybody Needs Somebody to Love” by The Rolling Stones
12	Site of the former Disco Donut	Corner of 14 th Street and 3 rd Avenue	The B-52’s stayed here	“Rock Lobster” by the B-52’s

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Curated by Radhika Subramaniam
Founder/Director, Ed Woodham
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Map of locations and objects

To activate a work:

1. Ensure your device is connected to the Internet and your sound is turned up
2. Go to the location of the work and load the Aurasma app in camera mode by tapping the target icon 
3. Hold your mobile device up so what you see through the camera matches the photo of the work
4. Wait until a purple swirl activates and reveals the work

